

BENEFITS FOR IIMP® VOLUNTEERS AND ADVISORY ROLES

International Institute of Marketing Professionals

The following mentioned discount levels are offered to the IIMP team members on the IIMP products and services.

COMMITTEE/FUNCTIONAL TEAM MEMBERS:

Rank	Discount Level	Job Code	Position Title	Position Type	Role	Education Required	Experience Required
1	75%	PRS	President	Senior Executive	Executive Team, Senior Leader	Graduate/Doctorate Degree	25
2	70%	CEO	Chief Executive Officer	Senior Executive	Executive Team, Leader	Graduate/Doctorate Degree	20
3	65%	SVP	Senior Vice President	Senior Executive	Departmental Team, Senior Leader	Graduate/Doctorate Degree	15
4	60%	VPR	Vice President	Executive	Departmental Team, Leader	Graduate Degree	13
5	55%	AVP	Associate Vice President	Executive	Departmental Team, Associate Leader	Graduate Degree	11
6	50%	SDR	Senior Director	Director	Divisional Team, Senior Leader	Graduate Degree	10
7	45%	DIR	Director	Director	Divisional Team, Leader	Graduate Degree	9
8	40%	ADR	Associate Director	Director	Divisional Team, Leader Associate	Undergraduate Degree	8
9	35%	SMN	Senior Manager	Manager	Managerial Team, Senior Leader	Undergraduate Degree	7
10	30%	MAN	Manager	Manager	Managerial Team, Leader	Undergraduate Degree	5
11	25%	AMN	Associate Manager	Manager	Managerial Team, Associate Leader	Undergraduate Degree	4
12	20%	SAS	Senior Associate	Associate	Associate Team, Senior Leader	Post-Secondary Diploma	3
13	15%	ASO	Associate	Associate	Associate Team, Leader	Post-Secondary Diploma	1
14	10%	JSO	Junior Associate	Associate	Associate Team, Worker	Post-Secondary Diploma	0

OTHER TEAM MEMBERS:

<u>Rank</u>	<u>Discount Level</u>	<u>Role / Position Title</u>
1	75%	Executive Team Members
1	75%	IAMS Board Members
3	65%	IACMP Council Members
4	60%	ACMP Council Members
4	60%	Authors and Co-Authors (contributors to the CMMP handbooks and IAMS standards)
6	50%	Editorial Team Members (publication team and contributors to the Journal and Magazine)
8	40%	Support Team Members (reviewers and contributors to the development of CMMP handbooks)

IIMP TEAM MEMBER BENEFITS:

The above mentioned discount levels are offered to team members on the following IIMP products/services:

<u>No.</u>	<u>Item Description</u>
1	CMMP Designations Training Fees
2	Professional Development Training Fee
3	Events & Conferences Registration
4	Publication Subscriptions
5	Membership Dues

ELIGIBILITY RULES:

Advisory Members: In order to be eligible for receiving associated benefits (discount levels), the advisory member must be proactive and have contributed at least 25 advisory hours.

Committee Members: In order to be eligible for receiving associated benefits (discount levels), the committee team member must be proactive and have contributed at least 50 volunteer hours.

Contributing Authors: In order to be eligible for receiving associated benefits (discount levels), the contributing author must have contributed significant contents or contributed at least 25 hours.

Editorial Team Members: In order to be eligible for receiving associated benefits (discount levels), the editorial team members must have contributed at least 50 hours in reviewing/editing contents.

Executive Members: In order to be eligible for receiving associated benefits (discount levels), the executive member must be proactive and have contributed at least 25 hours.

Support Team Members: In order to be eligible for receiving associated benefits (discount levels), the support team members must have contributed at least 50 hours in reviewing/editing contents.