

MarketingWorldJobs.com



IIMP partners with NextGen to launch MarketingWorldJobs.com to facilitate marketing community globally

Toronto, Canada — September 16, 2015—The International Institute of Marketing Professionals (IIMP®) announced a partnership with the NextGen Interactive Media to launch and support the MarketingWorldJobs.com, a job portal, to facilitate marketing community around the globe for easy access to relevant jobs for career advancement.

The MarketingWorldJobs.com will host a job bank for employers and relevant agencies to add and update new job postings on the portal. The jobseekers will be allowed to submit the resume and profiles to the data bank and receive job alerts for matching listings.

The job portal is exclusively designed to in-take only marketing related employment postings. It is being launched with accessibility from over 200 countries in order to build a large global job bank that will service local national and international markets.

Mr. Nisar Butt, President and Chief Executive Officer of IIMP®, said: *"We are excited to be part of a comprehensive job portal service that will provide an appropriate platform to employers and simultaneously a great opportunity to marketing professionals for advancing their careers."*

Visit the job portal at: www.MarketingWorldJobs.com

NextGen Interactive Media:

The NextGen Interactive Media has launched the MarketingWorldJobs.com site. The NextGen is an industry leader, dedicated in publishing innovative, informative and quality web sites and publications (in-print) which are profoundly focused on specific niche markets. NextGen Interactive Media brings over two decades of innovation and experience to today's IT industry. Its primary objective is to create a network of industry leaders and make them accessible to a wide range of markets in need of their services, whether they be businesses, government or individuals. NextGen Interactive Media's publications cover markets including post-secondary education, corporate training, employment,

accounting & finance and information technology. The publications reach to a large number of readers world-wide and web sites are visited by heavy traffic annually which consists of substantial number of international visitors. Website: www.nextgenmedia.ca

About the International Institute of Marketing Professionals (IIMP®):

International Institute of Marketing Professionals (IIMP®) is an independent not-for-profit professional organisation, which develops and advocates international standards within the marketing field. IIMP® was formed in July 2009 and is a pioneer in its leadership and strategic approach towards developing the Internationally Accepted Marketing Standards™ based upon Generally Accepted Marketing Principles™ and Practices in the field of marketing. The development of Internationally Accepted Marketing Standards is led by the Internationally Accepted Marketing Standards™ (IAMST) Board, which represents the G-20 countries; the IAMST Board members include senior academic leaders from reputable business schools and Chief Marketing Officers from major corporations across the G-20 countries. This diverse membership will undoubtedly bring a real synergy between the science and practice. The IAMST Board works with the aid and cooperation of teams from International Advisory Council for the Marketing Profession (IACMP), which has representation from 192 countries and Advisory Council of Marketing Practitioners (ACMP). Website: www.theiimp.org

MEDIA RELATIONS CONTACTS:

Prof. Dr. Chuck Hermans, MBA, PhD (Marketing)

Senior Vice President Marketing
International Institute of Marketing Professionals (IIMP®)
E-mail: chuckhermans@missouristate.edu

Sandra Pedro, MSc (Communication Science)

Senior Public Relations Manager
International Institute of Marketing Professionals (IIMP®)
E-mail: sandraigpedro@gmail.com

Mailing Address:

Media Room
International Institute of Marketing Professionals
24-499 Ray Lawson Blvd., P.O. Box 185
Brampton, L6Y 4E6, Ontario, Canada